

WHY INVEST IN A DEALERSHIP

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Tuff Guard is in the business of providing an outstanding opportunity. Whether as a new business or as an add-on to a going concern, becoming a Tuff Guard Dealer can prove to be a successful venture.

To your customers, you will represent a company that is an industry leader in Polyurethane Linings. Spraying vehicle load areas and other more diversified applications within your community, you will be recognized as a valued expert.

A few questions might come to mind in the process of making a decision to invest in a Tuff Guard Dealership: How much capital do I need initially? Will I be able to capitalize on my investment? What is the potential of such a business in my area? Will I be able to support myself and what does Tuff Guard do to support me?

Capital: Tuff Guard has moved away from a franchise type of agreement where you have to pay a percentage of your profits over to the franchisor, instead, we supply you the equipment and training for a fixed amount (refer to price schedule). In return, you buy your raw materials and parts through us. You have the freedom of choosing your own premises and are not bound to any strict fixed format. You will however find it to your advantage and will profit from using our corporate colours and logos that are well known all over the world.

Capitalising on your investment: The profit margins differ from area to area and from application to application. We have projected a reasonable profit from figures taken from various dealers. We do provide you with a guideline on pricing and we train you as to how to keep your standard of work on a high level while saving on costs. Tuff Guard and all its dealers enjoy the benefits of very competitive prices on raw materials which add to your profits.

Potential in your area: Backed by our training, back up service, experience and knowledge we provide you the assistance to unleash your full potential to succeed in your area. Over the years this has been proven by the number of dealers that have joined us and by dealers that have come over from other spraying system manufacturers. For the past 16 years Tuff Guard has grown to a well structured and stable organization and by becoming one of our dealers you will share in the experience that has helped us go from strength to strength.



*The **Only** Polyurethane Spraying System*

WHAT DO WE OFFER YOU?

Considering the fact that we are not a franchise type of organization you might think that you will have to cope on your own, this is not the case.

Beside the week training, which is done at your premises so that we can evaluate your working conditions and environment, that is included in your package; we also provide back up on any related problems that you might encounter during the course of your normal working day.

We ensure that you are always up to date with any new developments that take place and we keep stock of all the unique parts for your equipment as well as the raw materials.

The fact that we are not a part of your business does not mean that we do not care.

Tuff Guard has an excellent relationship with all the existing Dealers and we believe that through good relations and honest business, we are all working towards the same goal and that is to build a corporate image and to be recognized as the leaders in our field.

By deciding to invest in a Tuff Guard system you do not purchase a machine, you become part of a well structured and stable organization that works as a unit to achieve a set goal.

In addition we also offer:

National Advertising

Exclusivity in the area you have chosen

Automatically with your dealership, you would enjoy the

- Business Experience
- Marketing and Sales Experience
- Corporate Image
- Established Brand Name
- Established Concept
- Technical Know How

Tuff Guard
polyurethane systems

With 300 Dealers nationally and internationally, there is a Tuff Guard Dealer nearby for all your vehicle lining requirements. Contact us on 021 593 8215 for your nearest Dealer.

The Only Polyurethane Spraying System

16 YEARS OF EXCELLENCE

Interested in becoming a Tuff Guard Dealer? Contact us on 021 593 8215 for more information.

visit us online at www.tuff-guard.co.za



The ***Only*** Polyurethane Spraying System